

If you are an Affiliate Marketer, in order to earn income, you need to make sales. You became an affiliate to earn money right? So, it is important for you to make effective promotional strategies to be able to sell your affiliate products or services so that you get rewarded from the affiliate program in the form of higher commissions.

Below is the list of some of the most recommended internet marketing resources for you to take advantage and start promoting your affiliate business online & offline.

Note: Because this website is about “Internet Marketing Niche”, that’s why most of the resources you will find on this page & website is related to that particular niche. If you are from some other industry, you can still find resources mentioned on this site useful, Plus you can also make a search on google for finding resources to promote your particular industry products or services.

Classifieds Sites:

[Locanto Classifieds](#) , [US Free Ads](#) , [BackPage Classifieds](#) , [World Stuffer Classified Ads](#) , [GumTree Classifieds](#)

Marketing Forums:

[Warrior Forum](#) , [5 Stars Affiliate Program Forum](#) , [Affiliate Fix](#) , [The Free Ad Forum](#) , [The FastLane Foun](#)

Blogging Platforms:

Having your blog is a great way to tell people about the products & services you are trying to sell as an affiliate partner. It is also an extremely valuable tool to interact with your audience, share your stories, experiences, gain their trust and persuade them to buy through your affiliate links. So, it is highly recommended to start your own blog for effective promotion of your affiliate products or services.

[Blogger](#) , [WordPress](#) , [SiteBuilt It](#) , [Tumblr](#) , [Blog.Com](#)

Social Media Marketing:

For profitable marketing and to make sure you reach your target audience, it is very important to “[Be Social](#)”.

To get maximum out of your social media marketing effort, join below mentioned Social

Media Platforms.

[FaceBook](#) , [Google Plus](#) , [Twitter](#) , [Pinterest](#) , [MySpace](#) , [Linkedin](#) , [IBO Social](#) , [ApSense](#) , [Better Networker](#) , [My Komms](#) , [Kingged](#) , [Sokule](#) , [TSU](#)

Social Media Management Tools:

Social Media management tools help you manage your social media accounts for example you can auto tweet, auto schedule messages as well as build your social media following.

Some of the industry's best Social Media Management Tools are

[Only Wire](#) , [Twellow](#) , [Viral Tag](#) , [Buffer](#)

Social Bookmarking & Other Web 2.0 Sites:

[Digg](#) , [Stumble Upon](#) , [News Vine](#) , [Rediff](#) , [Blog Catalog](#) , [All Top](#) , [Scoop.it](#)

Online Videos:

Videos are great for effectively communicate your message to your visitors and promote you products and services.

First step is creating a video than uploading it to different video sharing platforms to let spectators watch it.

Video Capture & Creation Tools:

[Camtasia Studio](#) , [EZ Vid](#) , [FF Split](#) , [Screen Cast-o-Matic](#) ,



Video Sharing Sites:

[You Tube](#) , [Vimeo](#) , [Daily Motion](#) , [Bing Videos](#) , [Yahoo Videos](#)

Email Marketing:

Build Your List, You may have heard this from almost all Internet Marketing Gurus. And They Are Correct!!!

Email Marketing is regarded as the most effective form of advertising online. In order to

communicate better and make sure you reach your marketing goals, building a “targeted” email list is important. For example if you are selling pogo sticks, you need to reach those people who are interested in buying pogo sticks, means need to learn about targeting right audience. You can't sell pogo sticks to people over 70 years of age, you should target teenagers or young people and those ones who are interested in this sport.

Below are some of useful Email Marketing Resources that will let you make an email list and reach your email subscribers.

AutoResponders:

For building your email list, Autoresponder is considered as the most important email marketing tool. It helps you building your list and sending automated email messages to your list members in a specific time interval.

Some of the most popular autoresponders are

[Get Response](#) , [Aweber](#) , [Mail Chimp](#) , [Mailer Lite \(Free\)](#)

Safelists:

Safelists are also useful for emailing your offers to other people and is a great advertising solution.

Some of the best Safelists are

[Got Safelist](#) , [Herculist](#) , [Business World List](#) , [Ad Tactics](#) , [List Joe](#)

Solo Ads

Solo Ads can play a key role in the success of your online business as you can reach people who are interested in what you have to offer them.

You can use [solo ads](#) if you have products and services to offer but don't have a list of prospects for marketing. In such case, you can find someone who has a large list of subscribers related to your niche who may be interested in buying your products or services.

Below are some of solo ads sellers you can take advantage of and buy their advertising services at competitive price.

[Udimi Solo Ads Network](#) , [10 Dollars Solo Ads](#) , [Buyers List Solo Ads](#) , [Solo Ad Marketplace](#) , [Advertyze](#)

Pro Tip: Try to build your own list with solo ads rather than selling your affiliate products. Once they are on your list, you can send them unlimited number of emails for selling your affiliate products.

Solo Ads Success Formula: Recommended training about how to get unlimited number of leads with solo ads...[Checkout Solo Ads Success Guide Here](#)

Traffic Exchanges:

In a traffic exchange program, in order to get visits to your website, you simply need to visit other people's sites for a specific period of time. Some traffic exchanges offers 1:1 hit ratio which means, if you visit 1 site of other member of that traffic exchange program, you will get one visit to your website in return.

Some of the well-known traffic exchange programs are

[EasyHits4U](#) , [Hit Safari](#) , [TrafficG](#) , [Tezak Traffic Power](#)

Pro Tip: In my experience, for getting most out of these traffic exchanges, Landing Pages & Lead Capture Pages work best.

Mobile Ads:

Mobile advertising is huge huge thing. Almost every adult in the world has a mobile phone. Through mobile advertising, you can accurately reach your prospected client as it can help you reaching a highly targeted audience.

[Buzz City](#) , [Air Push](#) , [Ad Sterra](#)

Local News Paper Ads (Offline Advertising)

Local Newspaper Ads can be expensive but if you can afford spending money on local newspaper ads than these advertisement resources can be extremely helpful for you to make some sales.

American Newspaper Advertisements:

[USA Nation Wide Advertising](#): A top resource for advertisement in USA Nation Wide Newspapers.

To hire services of a team of professionals to place your classifieds in 950 newspapers...[Visit Wolf Enterprises](#)

Canadian Newspaper Ads: [Canadian Media Advertising Opportunities](#)

UK Newspaper Ads: You can [Order UK Newspaper Ads Here](#)

Australian Newspaper Ads: Checkout [Australia Newspapers Ads](#) Opportunities

World Newspapers :- [Online Newspaper Directory](#) for the World: Thousands of Newspapers Listed by Country & Region.

Ending Note: I hope the resources mentioned above will assist you in reaching your marketing & income goals. This is not the end by the way as there are so many other marketing methods as well like Article Directories, Hub Pages, Ad Boards, Rss Submissions, Toplist Sites, Directory Submissions etc, Fact is that there are literally hundred of ways to advertise your affiliate products or services online and offline, All you need is consistency in your efforts to be successful.

So, Be Consistent In Your Marketing efforts & Never Give Up!!!