

Affiliate Marketing is a great way to generate an income and earn a living online.

## What is Affiliate Marketing

Affiliate Marketing is a unique way of partnering with other company or people and sell their products or services by recommending them to other people.

### Benefits of Affiliate Marketing

- Affiliate Marketing is an awesome way of making money without creating any product or services.
- There is no startup cost for start earning from affiliate marketing.
- All you need is to send traffic to your affiliate site and everytime someone makes a purchase, you get commissions.

Learn more about affiliate marketing in “[Affiliate Business Building Resources](#)” section

### How to Become Super Affiliate

The following are some keys points that will help you becoming a super affiliate and get more success with the affiliate programs you are trying to promote:

#### Promote Quality Products & Services

Always try to promote the programs that are of super quality. The best way to find good quality products is by using different kind of tools and sites to see the products you are selling is of real quality.

For example, if you are trying to sell [ClickBank](#) products, you can find profitable products from their gravity. Higher gravity shows that the product is profitable and sells well.

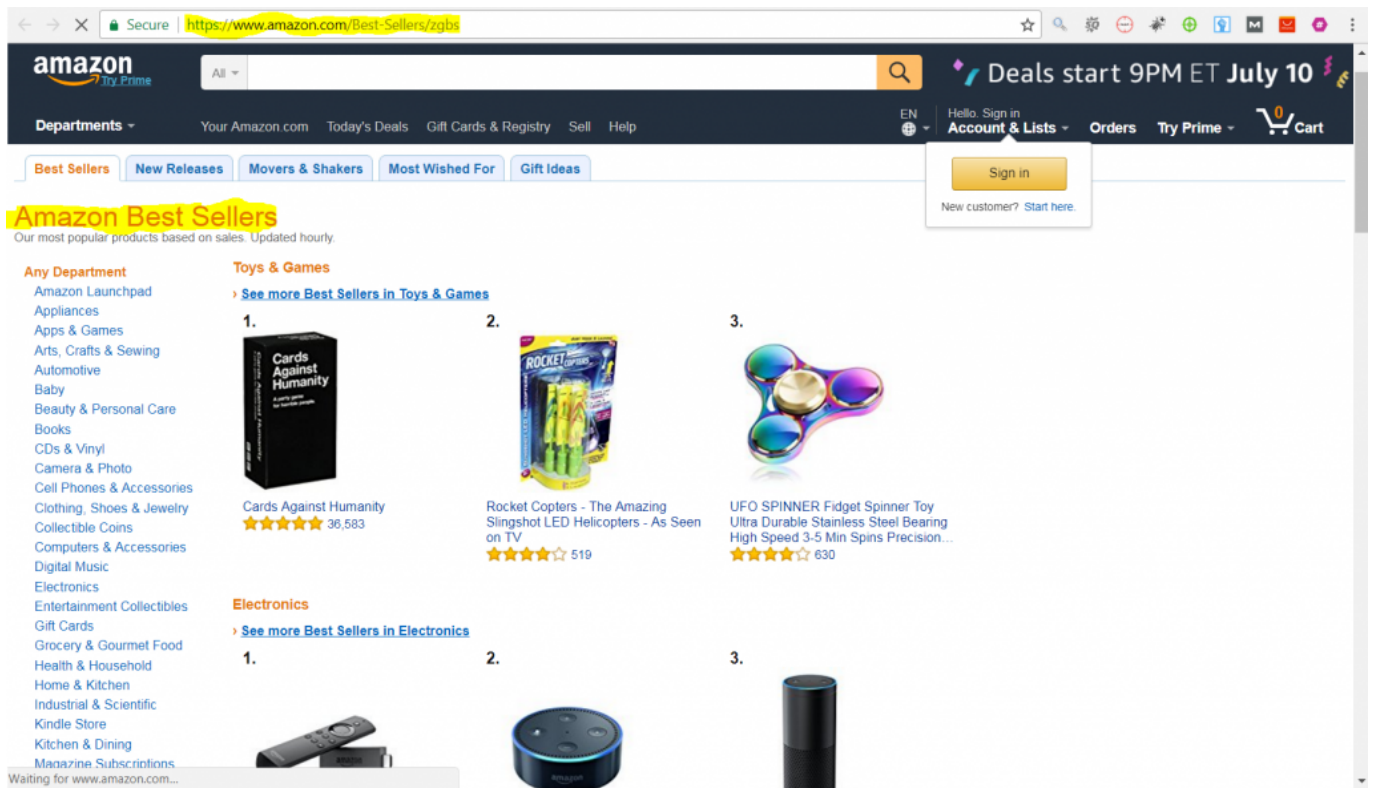
The screenshot displays the ClickBank Marketplace interface. At the top, there is a navigation bar with the ClickBank logo and a language dropdown set to English. Below this, the 'MARKETPLACE' section is titled 'Choose from thousands of great products to promote'. A search bar labeled 'Find Products:' is present, along with radio buttons for 'All Categories' and 'Current Category'. A 'Marketplace Help' link is also visible.

The main content area shows a list of products under the 'Health & Fitness' category. The first product is 'The Big Diabetes Lie - Real Dr Approved Diabetes Offer' with an average sale price of \$35.61. The second product is 'Lean Belly Breakthrough (view mobile)' with an average sale price of \$38.95. Each product listing includes a 'PROMOTE' button and a 'Vendor Spotlight' link.

On the left side, there are several filter panels: 'Resources' (Recently Removed), 'Reset Filters and Attributes', and 'Filters'. The 'Filters' panel includes sections for 'Gravity' (set to 0), 'Avg \$/sale' (set to \$0), 'Initial \$/sale' (set to \$0), and 'Avg Rebill Total' (set to \$0).

On the right side, there is a 'Sponsored Links' section with several promotional offers, including 'ATTN: Media Buyers', '=> Converts All Female Traffic', and '\$ Get Your Ex Back \$'.

Similarly on Amazon affiliate marketplace, you can select **Best Sellers** for promoting the products.



By recommending bestselling & profitable products to your audience as an affiliate marketer will help you improving your chances to getting more sales and increase your income.

### **Promote Products You Have Personally Used**

Recommending the products or services, you have personally used is another way of increasing your chances to get more sales and income.

If you have used a product personally & satisfied, you will be able to better define its qualities and benefits & be able to present it in front of your potential clients in a better way.

### **Be Honest With Your Audience & Confident in Your Recommendation:**

You need to be extremely confident and knowledgeable about the product or service you are trying to sell. This will increase your chances to be successful in your selling efforts.

There are a couple of ways that will increase your confidence level about certain product or service.

- 1 - Use the product before making recommendations to other people
- 2 - Try to get as much knowledge as possible about the affiliate product or service, this will help you presenting it in front of your audience in a better way and answer their queries.
- 3 - Sell the product or service that is high in demand and a problem solver.

These are some of the key points you need to take into consideration in order to be successful in affiliate marketing, one of the most lucrative ways of earning income online.