

## **Working With Others to Explode Your Traffic**

Once your blog is setup and live, next step is driving traffic to it. There are so many ways to advertise your blog & it really feels great once you start getting some visitors to it.

But, did you know that you can take your website traffic to a whole new level by working with other bloggers in your niche.

### **Guest Blogging**

Guest blogging is a method of publishing your article on other people's blog. With guest blogging, you can

- Build relationships with other bloggers in your field.
- Establish yourself as an authority in your niche.
- Get a link back to your website that helps getting targeted referral traffic.

Note: Use guest blogging with caution as search engines can penalize if your sole purpose of guest blogging it to building links. Google recommends adding nofollow attribute to author's site. Read Matt Cutts article about Guest Blogging

### **Joint Venturing**

Joint venturing with other bloggers and site owners is a great way to get targeted referral traffic floods to your website.

Getting your site advertised through joint venturing can be in the form of

- Banner advertisements
- Text ads
- Newsletter swaps
- And more...

For internet marketing niche, Warrior Forum is a great place for searching ad swapping and joint venturing opportunities.

### **Exchange Autoresponder Messages**

Another great way of getting a lot of traffic from other people is by exchanging

autoresponder messages. Autoresponder messages are programmed to go out after specific number of days to the optin subscribers.

If you have a growing number of autoresponder subscribers, you can do autoresponders swaps with other bloggers who also use autoresponders and have a list of subscribers. By using this method, you can not only increase traffic to your website but also increase the number of subscribers to your own optin list by directing them to your landing page and fillout the subscription form.

## **Webinar Swaps**

Webinar is a way to conduct online conference or seminar over the internet. A webinar can be a presentation, workshop, lecture or meeting on the internet using a video conferencing software or webinar software.

Webinars have started to get enormous popularity as it is a great way to communicate with your subscribers and potential clients.

If you are an expert in particular niche, you can conduct webinars by partnering with other bloggers in a similar field and promote your website, products or services in result. This is a superb way to set yourself apart from everyone who just says “promote my product!”

## **Social Media Marketing**

Social Media Marketing has done wonders when helping other to increase traffic to their websites.

For example, you can exchange ads on social media platforms with other marketers who are willing to post your ads in front of their social media audience in result. This can be done on facebook, twitter, google plus and other social media platforms.

By using these methods you can drive constant flow of quality traffic to your website without spending a whole lot of extra time and money.

When talking about joint ventures, many people think there are only a few kinds of JV opportunities they can enter into. However, the fact is that there are so many types of JV methods that can help you achieving your online business and marketing goals. All you need is to identify these opportunities and take full advantage of them.